



## Summer Boot Camp on "Instructional Design in e-Learning"

The Directorate of Quality Enhancement (DQE) at Virtual University of Pakistan organized a transformative four-day Summer Boot Camp titled "Instructional Design in E-Learning," held from August 7th to 10th, 2023, at Kohsar University, Murree. The DQE is dedicated to advancing quality education by involving faculty and experts in education technology through workshops, symposiums, and related efforts. This event represents another step in this ongoing direction, with the DQE team taking pride in organizing and planning such initiatives to foster a culture of excellence in online education.

### Objectives:

1. Gain a profound understanding of instructional design principles within e-learning contexts.
2. Learn how to create learner-centric designs by analyzing diverse learning needs and preferences.
3. Effectively integrate technology tools and platforms to enhance learner experiences.
4. Develop skills in designing assessments aligned with learning objectives for effective evaluation.
5. Develop a community consisting of teaching faculty at education institutes and experts from industry to promote a culture of incorporating digital instructional design aspects in teaching and instructional materials.

August 11, 2023

In today's digital age, e-learning has emerged as a powerful tool for education and training, necessitating a specialized approach to instructional design that caters to the distinct demands of online learning. The primary goal of the Boot Camp was to equip participants with essential knowledge, skills, and practical techniques essential for creating engaging and effective e-learning experiences. Esteemed experts in the field provided comprehensive insights into instructional design principles, strategies, and emerging trends, all meticulously tailored for the realm of e-learning.

To ensure an interactive learning experience, the Boot Camp employed the flip model of instruction. Before physically attending the event, participants engaged in specific online tasks and activities designed to prepare them for the extensive four-day program. Throughout the program, collaborative tasks encompassing discussions, presentations, and active participation in designing short courses or modules further enriched the learning process. The Boot Camp was meticulously designed to accommodate over 35 participants from VU Faculty, as well as faculty members from other universities or institutes, fostering a focused and interactive environment.







The closing ceremony took place on August 10, 2023, with the Chief Guest being Mr. Ali Asghar The Senior Joint Secretary of the Ministry of Information Technology and Telecommunication. The Chief Guest lauded the innovative approach undertaken to train the university's human resources.



This event was conducted in partnership with the National Productivity Organization (NPO) and the Asian Productivity Organization (APO), enhancing its outreach and influence. The event commenced with a recitation from the Holy Quran and an introduction by the Rector of Virtual University, outlining the workshop's purpose. The Chief Guest of opening ceremony Prof. Dr. Syed Habib Bokhari, Vice Chancellor, Kohsar University, Murree (KUM) emphasized the collaborative efforts between VU and KUM during the opening session.

Concluding the event, the Rector of VUP and the Vice Chancellor of Kohsar University, Murree, signed a Memorandum of Understanding to facilitate faculty exchange and collaboration in Information Technology applications.

