

**National Conference on *Quality Assurance in Higher Education Institutions:
Challenges and Reforms***

Quality Enhancement Cell of the University of the Punjab organized an online National Conference on “*Quality Assurance in Higher Education Institutions: Challenges and Reforms*” on Dec. 30, 2020. The conference aimed to provide a forum to all the participants from Quality Enhancement Cells of different DAIs (Degree Awarding Institutions), academicians, and administrators for the exchange of knowledge on Quality Assurance in higher education.

The conference started with recitation of the Holy Quran followed by welcome address delivered by Prof. Dr. Muhammad Saeed (Director QEC, Punjab University). Thereafter, Professor Dr. Niaz Ahmad Akhtar (Vice Chancellor, Punjab University) delivered Inaugural Address. Prof. Dr. Aamir Ijaz (VC Muhammad Nawaz Sharif University of Engineering & Technology, Multan) and Prof. Dr. Muhammad Memon (Chairman National Accreditation Council on Teacher Education) were the keynote speakers.

Ms. Irfana Aslam Ghouri (Manager Quality Assurance, Virtual University of Pakistan) delivered a comprehensive presentation on “**Role of Institutions in Assuring Quality of E-learning**”. The workshop concluded with a positive note and vote of thanks to all the participants from Prof. Dr. Muhammad Saleem Mazhar (Pro-VC, University of the Punjab).